

SPONSORSHIP PACKAGES



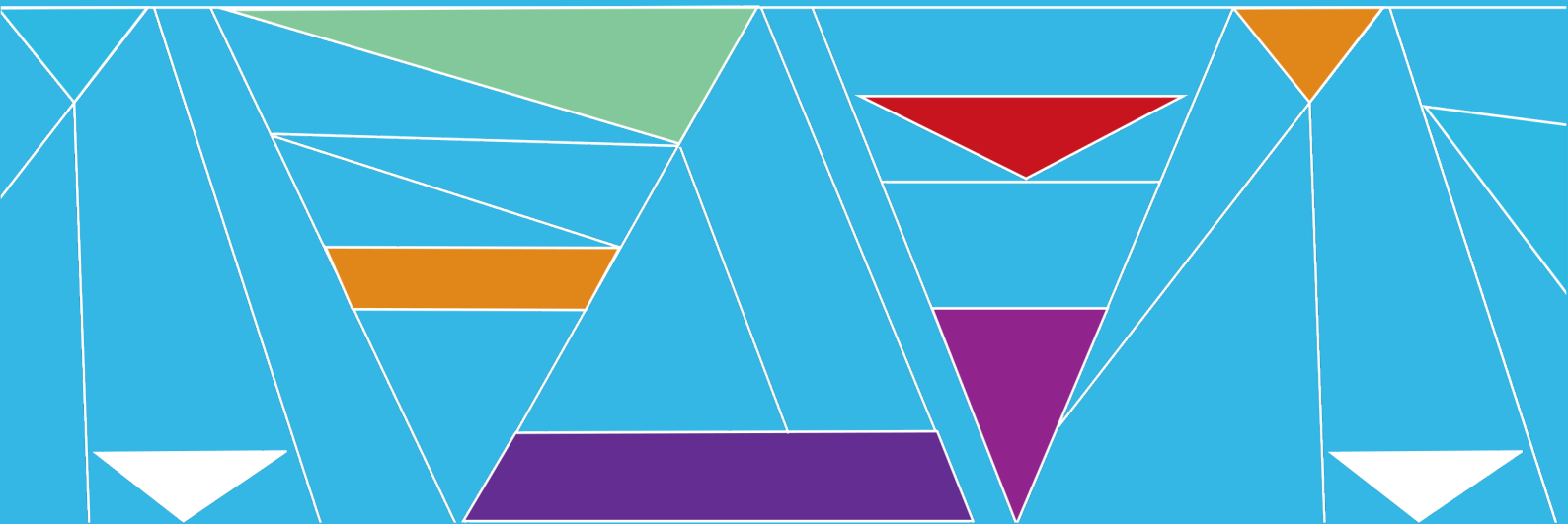
E BRASA

The Embrace

Capital Campaign for the renovation
of Cas di Cultura

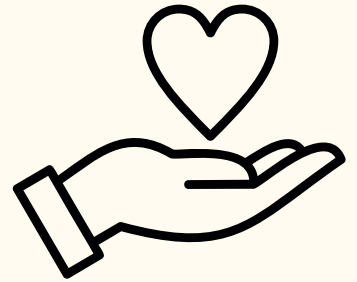
Aruba's Theater and Cultural
Center since 1958

Prepared by Stichting Schouwburg Aruba



SPONSORSHIP OPPORTUNITIES

Cas di Cultura, Aruba's cultural heart since 1958, is embarking on a transformative journey with the renovation of its historic building. This project offers a unique opportunity for businesses and organizations to align themselves with an iconic institution that represents the island's vibrant cultural heritage. By becoming a sponsor, you not only support a vital community initiative but also gain valuable visibility and recognition.



WHY SUPPORT CAS DI CULTURA?

- **Elevate Your Visibility:** Reach a diverse audience, including artists, performers, families, students, and community leaders.
Strengthen Your Brand: Align your organization with a prestigious cultural institution that has been the cornerstone of Aruba's artistic community for over six decades.
- **Networking Opportunities:** Engage with influential stakeholders, including government officials, cultural ambassadors, and fellow sponsors.
Community Impact: Showcase your corporate social responsibility by contributing to the preservation and revitalization of Aruba's cultural heritage.
Your Contribution Makes a Difference
- The renovation of Cas di Cultura ensures that this historic site can continue to inspire generations to come. With your support, we can maintain a space that fosters creativity, celebrates diversity, and connects the community through the arts.

Join us in this transformative project and become part of Cas di Cultura's legacy. For more information or to discuss sponsorship opportunities, please contact us. Together, we can keep Aruba's cultural heartbeat alive!

For further information, feel free to contact us. We look forward to welcoming you to become part of the Cas di Cultura family!



Contact

Director: vickyarens@casdicultura.aw

Fundraiser: evitamarchena@casdicultura.aw

Become a
friend
10 AFL p/m

Become a
golden
friend
25 AFL p/m

Community Builders

Adopt a
chair
500

AFL 500

Best seats of
the house
25

AFL 1.000

Adopt a VIP
chair
40

AFL 1.500

PRODUCERSCLUB

Applause
Package

AFL 2000

Front Row
Package

AFL 2.500

Backstage
Package

AFL 5.000

Spotlight
Package

AFL 7.500

Showstopper
Package

AFL 10.000

Ovation
Package

AFL 15.000

STAR
Package

AFL 20.000

PATRONS

Bronze

AFL 25.000

Silver

AFL 50.000

Gold

AFL 75.000

Platinum

AFL 100.000

Become a Friend of Cas di Cultura

As a Friend of Cas di Cultura, you are part of our family and always have a special place. We keep you updated with the latest theatre news, give you the opportunity to meet artists and creators, and invite you to special events both in front of and behind the scenes. This way, you can see firsthand the impact of your contribution!

Exclusive Benefits

Priority Access

As a Friend, you receive priority access for regular ticket sales before they are available to the general public.

Connection

Whether you have questions about your membership or need assistance with booking tickets, as a Friend, you will always receive personal attention.

Surprise

As a Friend, you experience more!

Our Friendships

Friend

AFL 10 per month

As a Friend, you'll be part of the community dedicated to preserving the cultural legacy of Cas di Cultura.

- Your name listed as a "Friend" on the Cas di Cultura website.
- A digital thank-you letter and access to a monthly newsletter with updates about the renovation and upcoming events.

Golden Friend

25 Afl per month

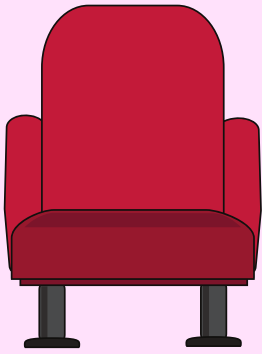
Golden Friends take their support to the next level, playing an even bigger role in safeguarding Cas di Cultura's future.

Benefits:

- All the benefits of "Become a Friend."
- Access to an exclusive newsletter with in-depth updates on the renovation progress and special events.
- A welcome goodie bag upon registration.

Adopt a Chair Program

Companies, families and philanthropists with a smaller budget, who wish to make a patronage statement, can attach their name to this historic moment by buying a nameplate which will be displayed on a chair in the auditorium, valid for a 10-year period.



General (500 seats)

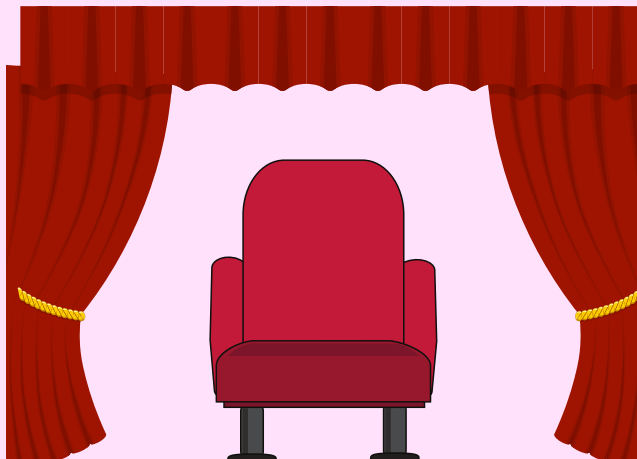
AWG 500

- A nameplate on a standard seat in the renovated theater.
- A certificate of appreciation for your contribution.
- Recognition on the Cas di Cultura website as a "Community Builder."

Best seats of the house (25 seats)

AWG 1.000

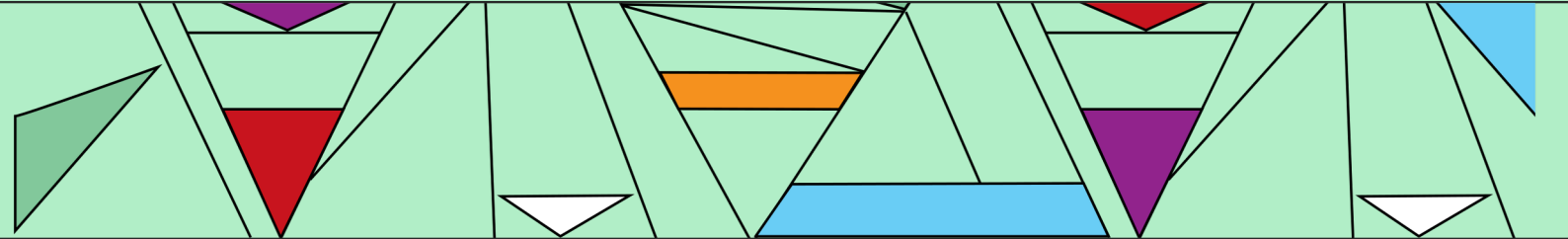
- A nameplate on one of the best seats in the theater.
- A certificate of appreciation for your contribution.
- A personalized tour of the newly renovated Cas di Cultura led by the director.



VIP chairs balcony (40 seats)

AWG 1.500

- A nameplate on one of the best seats in the theater.
- A certificate of appreciation for your contribution.
- A personalized tour of the newly renovated Cas di Cultura led by the director.



PRODUCERS CLUB

As a member of the Producers Club, you enjoy all the Friends benefits and gain unique recognition on our Wall of Aruba's Cultural Icons with a framed, stylized poster featuring the names of the proud Club members. You'll also receive exclusive behind-the-scenes access, special event invitations, and opportunities to connect with artists, making a lasting impact on the future of Cas di Cultura.

Applause Package
AFL 2000

- All "Friend" benefits.
- Certificate of thanks and recognition on the Cas di Cultura website for 10 years.
- Special invitation to the grand opening that includes a tour of the new venue.

Front Row Package
AFL 2.500

- All "Applause" benefits.
- Front-row seating at select events for three years, with events announced through the monthly newsletter.

Backstage Package
AFL 5.000

- All "Applause" benefits.
- Backstage access and meet-and-greet opportunities at select events for three years, with events announced through the monthly newsletter.

Spotlight Package
AFL 7.500

- All "Applause" benefits.
- A framed piece of the original Cas di Cultura as a keepsake.
- VIP access for two to select events over three years, with events announced through the monthly newsletter.

Showstopper
Package

AFL 10.000

- All "Spotlight" benefits.
- Producer credit on a Cas di Cultura production of your choice for three years, with details announced in the newsletter.

Ovation
Package

AFL 15.000

- All "Showstopper" benefits.
- A limited-edition artwork created from an original memento of Cas di Cultura.

STAR
Package

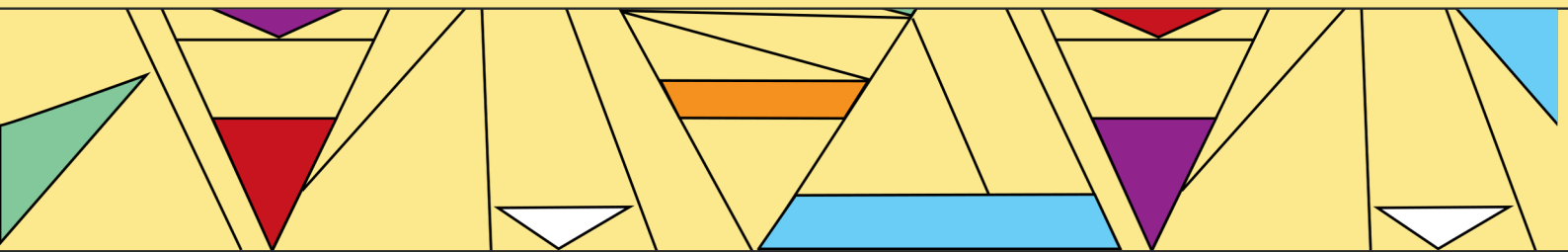
AFL 20.000

- All "Ovation" benefits.
- A personalized tile with your name outside the building.



Become a Patron of Cas di Cultura

As a Patron, your one-time sponsorship directly supports the renovation of Cas di Cultura, helping to preserve an essential piece of Aruba's cultural heritage. Your contribution plays a vital role in ensuring this iconic space continues to inspire future generations. In gratitude, you will receive exclusive benefits and unique opportunities to celebrate the impact of your support.



A Donation That Fits You

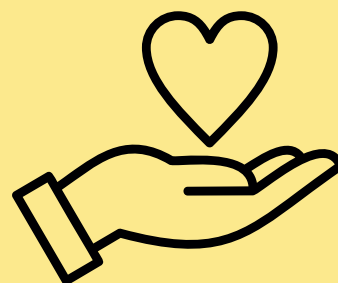
There are various ways to support Cas di Cultura as a Patron. We would be happy to work with you to find the donation option that best suits you.

All Patrons receive:

- Priority Access Ticket Sales: Be the first to order!
- Access to Premiere Receptions
- Access to All Friends' Activities
- Newsletters, Annual Report of Cas di Cultura

Overview of donation levels and their associated privileges and events:

Bronze Patron – from AFL 25,000
Silver Patron – from AFL 50.000
Gold Patron – from AFL 75.000
Platinum Patron – from AFL 100.000



Patrons & Benefactors Wall at Cas di Cultura

(Section 4. in the Fundraising Budget)

Your evident support as a company, professional or family with heart for the Arts & Culture through our National Platform, the only one in Aruba and the Dutch Caribbean.

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5 Platinum Patrons: 100K

7 Gold Patrons: 75K

10 Silver Patrons: 50K

20 Bronze Patrons: 25K

We offer 42 excellent and exclusive patronage possibilities to have your company or company name on our Wall of Patrons & Benefactors for 10 years. Be part of this unique moment in time where our beloved and monumental Cas di Cultura gets a complete upgrade for this and our future generations. Invest in Aruba's wellbeing through the experience of Art & Culture and the Heritage we are proud of. Aside from having your name there in our beautiful entourage, be the first to find out about our yearly and monthly programming to get first pick of our VIP or regular seats.

Bronze Patron – from AFL 25.000

- Recognition on the Patrons Wall for 10 years, on display inside
- A personalized tile with your name outside the building.
- Special invitation to the reopening event.
- Special pre-opening tour with the director. Be the first to see it!
- Acknowledgment in the annual report for five years.
- Invitation to the annual Cas di Cultura Art Gala.

Silver Patron – from AFL 50.000

- All "Bronze Patron" benefits.
- An exclusive artwork by a local artist honoring your contribution.

Gold Patron – from AFL 75.000

- All "Silver Patron" benefits.
- Invitation for two to an exclusive on-stage dinner preceding the grand reopening, featuring the director, board members, and prominent cultural leaders.

Platinum Patron – from AFL 100.000

- All "Gold Patron" benefits.
- Access to the Adopt-a-Program initiative for 3 years, offering tailored benefits aligned with your social and cultural responsibility goals.



Naming Rights - The Founding Patrons

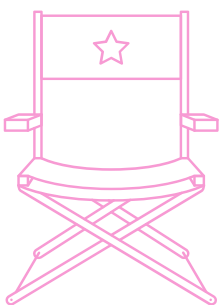
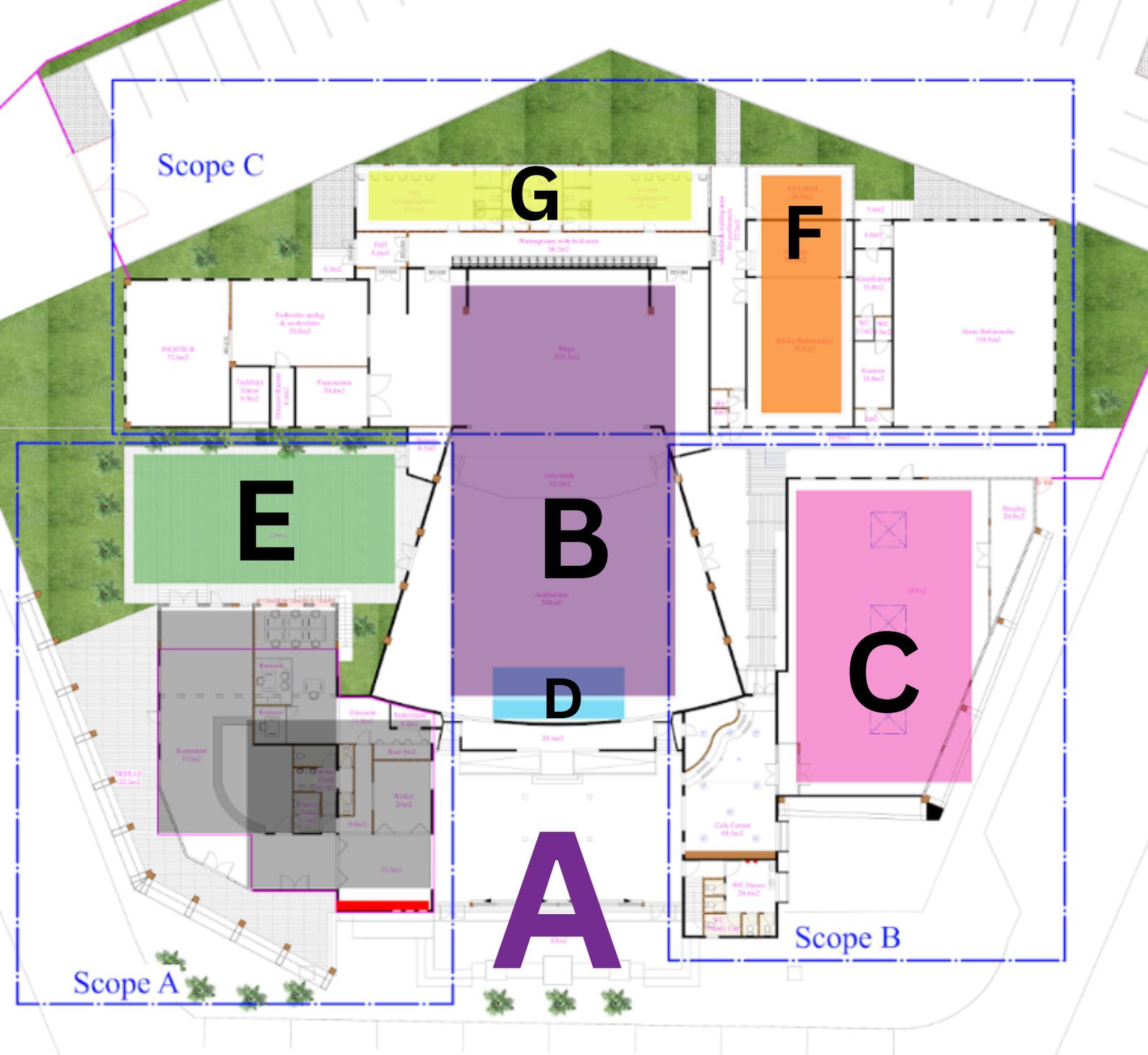
Cas di Cultura proudly offers exclusive naming rights sponsorship for prominent areas within the newly renovated building. This sponsorship provides a unique opportunity to leave a lasting legacy while supporting the preservation and growth of culture on Aruba.

All Founding Patrons receive:

- Prominent display of the sponsor's name in the designated area.
 - Exclusive invitations to Cas di Cultura events and networking opportunities.
 - A name plaque on the Patrons Wall.
 - An exclusive artwork in honor of the contribution.
 - Complimentary use of the named space once per year.
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Naming Rights Sponsors – 10 Years

- A. The Building (e.g., Cas di Cultura Center for the Arts by Jan Beaujon) – AWG 1,250,000**
- B. Auditorium – AWG 750,000**
- C. Gallery Space – AWG 500,000**
- D. V.I.P. Balcony – AWG 300,000**
- E. Garden Venue – AWG 300,000**
- F. Incbtr Creative Spaces – AWG 200,000**
- G. Greenroom / Dressing Rooms – AWG 200,000**



The name under **A** will be prominently featured in the external marketing of all events.

The names under **B, C, D, and E** will be displayed on the tickets and posters associated with their respective named spaces.

F and G will receive visibility through logo signage placed at the location of the respective spaces.

**Consider being part of
safeguarding Aruba's
Cultural Center.**

**Our patrimony can be a part
of your legacy.**

